



National Young Professionals Development Program on New Competencies, Career Opportunities and Research Priorities in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

December 2-6, 2024

Chaudhary Charan Singh Haryana Agricultural University (CCSHAU)

Hisar, Haryana



Program Objectives

- To orient participants on the emerging areas in extension research, practice and policy.
- To discuss new competencies, career opportunities, and research priorities in agricultural extension

DAY 1: December 2, 2024, Monday

Session I: Inaugural Programme, Benchmarking Agricultural Extension Discipline, Current Status of Agricultural Extension & Self Reflection & Understanding

This session inaugurates the program and provides an introduction to the evolving field of agricultural extension. It covers emerging research traditions, modern approaches, and innovative tools in extension services. The session highlights key trends and developments shaping the future of agricultural extension.

Duration	Particulars	Speaker/Activities
09.00-09.15	Registration	
09.15-09.30	MANAGE Video	
09.30-09.45	HAU Video	
09.45-10.00	Self-Introduction of Participants	Ice-breaking session
10.00-11.00	Inaugural Program	
11.00-11.30	Group Photo, Networking & Tea	

Session II – Benchmarking & Understanding Agricultural Extension Discipline

This session aims to assess the current understanding of agricultural extension among postgraduate and doctoral scholars. It also seeks to explore the scholars' competencies, time management strategies, and digital media engagement in both professional and personal contexts. Furthermore, the session will examine the scholars' perceptions of the agricultural extension discipline, both personally and as perceived by others.

11.30-13.00	Benchmarking of Agricultural Extension Discipline	Individual & Group Exercise
13.00-14.00	Lunch Break	
14.00-15.00	Professional Specialization and Excellence in Agricultural Extension	Group Exercise
15.00-15.30	Tea Break	
Session III New Competencies and Research Priorities in Agricultural Extension This session focused on the critical need for agricultural extension professionals to update their skills and competencies that match modern challenges. Furthermore, it highlighted the importance of identifying and addressing new research priorities in agricultural extension.		
15.30-16.15	New Competencies & Job Opportunities for Agricultural Extension	Dr. Saravanan Raj Director (Agricultural Extension)
16.15-17.00	Research Priorities in Agricultural Extension	MANAGE
17.00-17.30	Continuing Session II - Group Presentation on Activity	Participants
DAY 2: December 3, 2024, Tuesday		
Session IV: Emerging Research Traditions, Tools, Knowledge Management, and Human Decision Modeling in Extension Research The session emphasized the need for dynamic research traditions that align with changing agricultural landscapes and the demands of sustainability. The session addressed strategies for effectively capturing, organizing, and disseminating knowledge to improve extension outcomes and also explored cognitive, emotional, and behavioral factors influencing decision-making.		
09.00-09.30	Recap of Day 1	
09.30-10.30	Emerging Research Traditions, Approaches and Tools in Extension: From Accretion to Excavation	Dr. P. Sethuraman Sivakumar Principal Scientist CTCRI, Trivandrum
10.30-11.00	Tea Break	
11.00-12.00	Group Exercise	
12.00-13.00	Social Science Research & Knowledge Management & Sharing Experiences of NGO	Dr. Krithika Sundaram Manager, Social science research and documentation Shroff foundation
13.00-14.00	Lunch break	
14.00- 15.00	Human Decision Modelling in Extension Research	Dr. P. Sethuraman Sivakumar Principal Scientist CTCRI, Trivandrum
15.30- 16.00	Tea break	
16.00-17.30	The Startup Mindset: Nurturing Entrepreneurs for Tomorrow	Dr. Anupam Anand Assistant Professor CCS HAU
DAY 3: December 4, 2024, Wednesday		
Session V: Extension for Organic Farming, Entrepreneurship and Gender Equality and Monitoring & Evaluation This session examines the role of extension services in promoting organic farming and supporting agricultural		

entrepreneurship. The session highlights strategies for fostering gender equality in agricultural extension. The session also covers effective monitoring and evaluation techniques to assess the impact of agricultural interventions. Key topics include best practices in monitoring and evaluation, organic farming practices, agripreneurship support, and gender-sensitive approaches.

09.00-09.30	Recap of Day 2	
09.30-11.00	Extension for Entrepreneurship and Gender Equality	Dr. Mahesh Chander Principal Scientist, IVRI
11.00-11.30	Tea Break	
11.30-13.00	Extension for Organic Farming	Dr. Mahesh Chander Principal Scientist, IVRI
13.00-14.00	Lunch break	
14.00-15.30	Monitoring & Evaluation: Evaluating Extension Programs and Projects	Dr. P. V. K. Sasidhar Professor School of Extension and Development Studies IGNOU, New Delhi
15.30-16.00	Tea Break	
16.00-17.30	Methods to Conduct Focus Group Discussion – Demonstration	Dr. P. V. K. Sasidhar Professor School of Extension and Development Studies IGNOU, New Delhi

DAY 4: December 5, 2024, Thursday

Session VI: Career Opportunities in Extension Education

This session explored pathways for pursuing advanced studies and building a professional career in agricultural extension and evaluation in the U.S., emphasizing the interdisciplinary nature of the field and its role in addressing global agricultural challenges. It also offers effective methods in designing and implementing monitoring and evaluation frameworks for extension programs.

09.00-09.30	Recap of Day 3	
09.30-10.30	Graduate Study and Career Opportunities in Extension Education and Evaluation in the United States	Dr. Vikram Koundinya Associate Professor of Extension & Evaluation Specialist University of California, Davis & Dr. Parmveer Singh The Pennsylvania State University, USA
10.30-11.30	Transdisciplinary Research; Conceptual Understanding, Motivations, Advantages and Disadvantages	Dr. Parmveer Singh The Pennsylvania State University, USA
11.30-12.00	Tea break	
12.00-13.00	Group exercise	
13.00-14.00	Lunch break	
14.00-17.30	Field visit	

DAY 5: December 6, 2024, Friday**Session VII: Agricultural Extension Strategies to Climate Change and Competencies for Agricultural Extension Professionals and Policy engagement for agricultural extension**

This session explores agricultural extension strategies for climate change adaptation, emphasizing sustainable practices and effective resource management. It highlights the essential competencies required for extension professionals to address climate challenges. The session also covers Policy engagement for Agricultural Extension. Key topics include extension strategies, professional development, and decision-making frameworks.

09.00-09.30	Recap of Day 4	
09.30-10.30	Agricultural Extension in the Times of Climate Change: Community, Markets and Policy	Mr. Srajesh Gupta Manager, Climate Change Research AKRSP, Gujarat
10.30-11.00	Group exercise	
11.00-11.30	Tea Break	
11.30-12.30	New Competencies for Agricultural Extension	Dr. Rasheed Sulaiman Director, Centre for Research on Innovation and Science Policy (CRISP), Hyderabad
12.30 -13.30	Policy Engagement for Agricultural Extension	
13.30-14.30	Lunch break	
14.30-15.30	Sharing Insights	Participants
15.30-16.00	Tea break	
16.00-17.30	Take Home Message and Action Plan	Participants
17.00-17.30	Valedictory session	

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